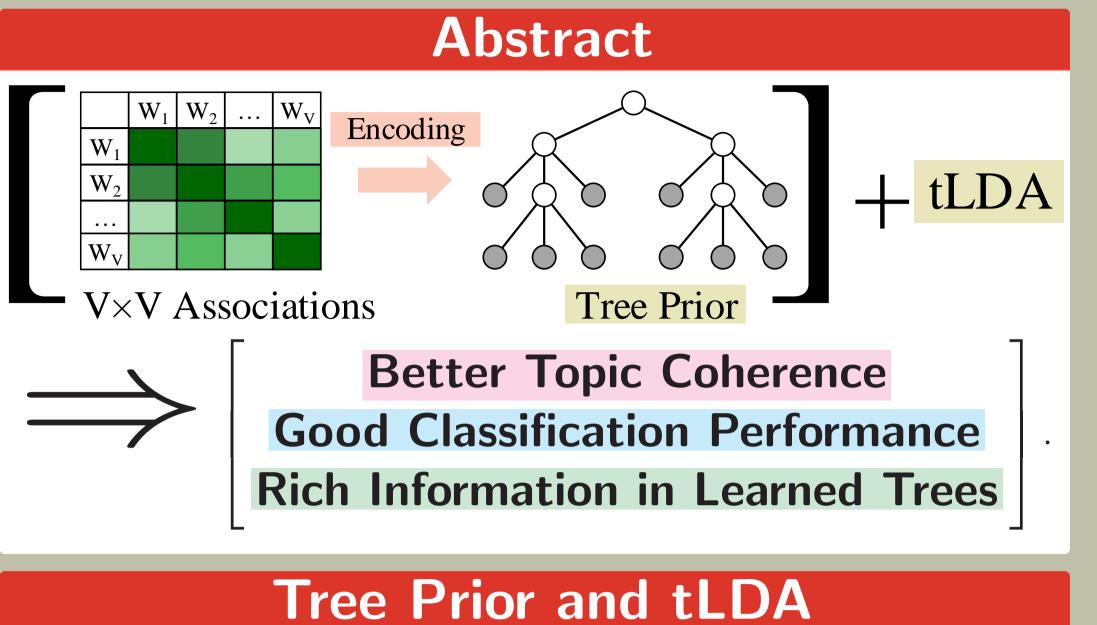


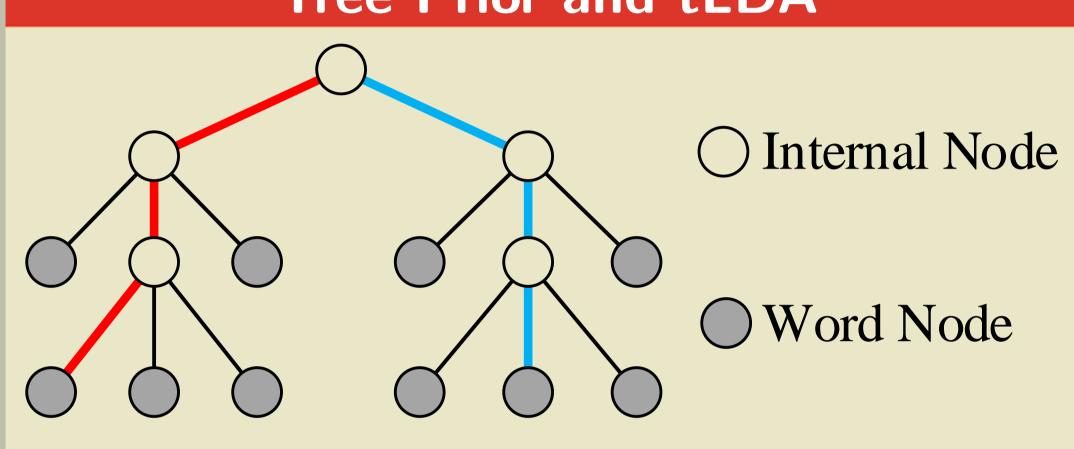
# Adapting Topic Models using Lexical Associations with Tree Priors

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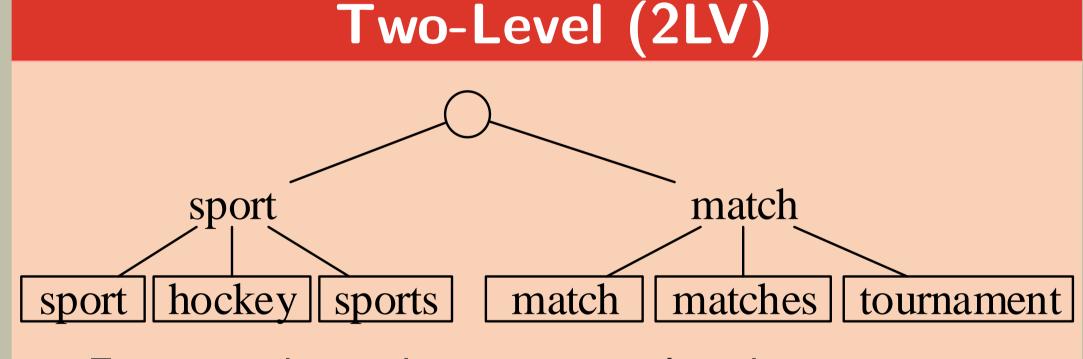






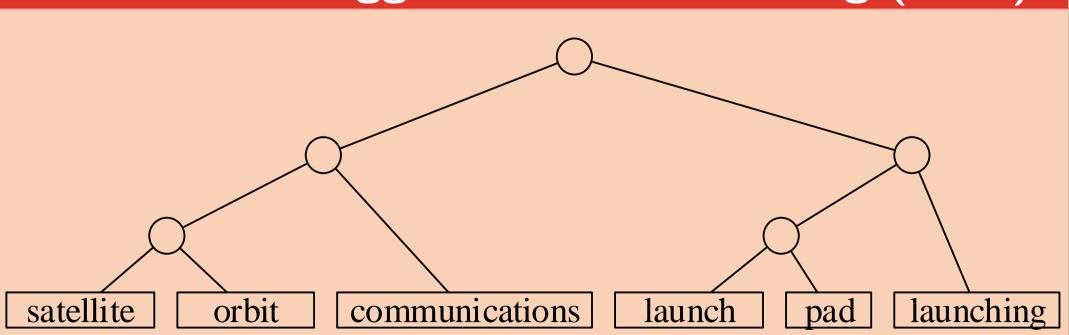
- ▶ Tree prior encodes word associations in its structure.
- Words are encoded in leaves and can be reached from the root via paths (red and blue lines).
- ▶ tLDA topics are multinomial distributions over the paths from the root to leaves.

#### Pipeline 1. Prepare Word Associations 2. Construct Tree Priors ► Take "pounds" as an example. British currency vs. weight unit. worth dollar .5529 worth **pounds** .5095 million worth pounds million **pounds** .5161 million revenue .5628 lbs **pounds** .6070 lbs ton **pounds** .4767 pounds pounds revenue 3. Learn Topics million pounds million pounds worth ton worth ton pounds pounds | dollar | pounds pounds lbs pounds pounds revenue revenue 2.19E-7 1.87E-8 2.19E-7 Top Words: health, medical, disease, drug, cancer Top Words: president, people, clinton, myers, money



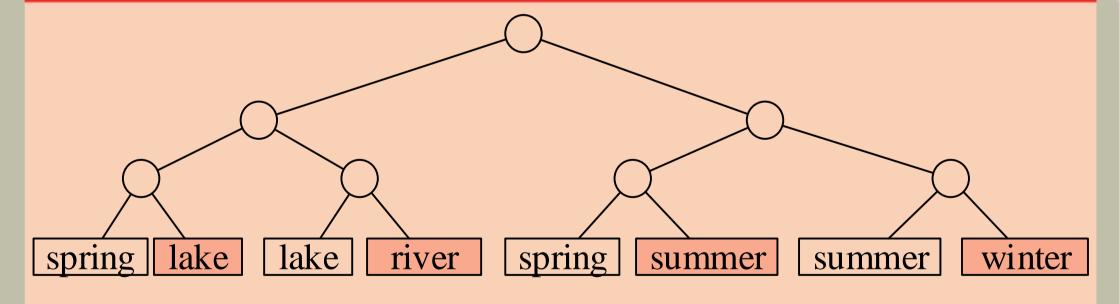
- Every word matches an internal node.
- lacktriangleright Its child nodes are itself and the top N words with the highest association scores with the word.

#### Hierarchical Agglomerative Clustering (HAC)



- Every word is initially assigned to a cluster.
- ► Then repeatedly merges the two clusters with the highest average pairwise association score.

## HAC with Leaf Duplication (HAC-LD)



- Initialize every cluster with a word and its most associated word. Then applies HAC.
- A word with multiple senses can be assigned to multiple clusters close to its senses.

## Topic Coherence

- ▶ **Datasets**: 20NewsGroups (20NG, left) and Amazon product reviews (right).
- ▶ **Associations:** word2vec (W2V) and Dunning likelihood (G2).
- ► Metric: Average pairwise PMI value of models' topics' top 10 words, on Wikipedia reference corpus. Higher is better.
- ▶ Baselines: LDA and latent concept topic model (LCTM).
- ► **Summary**: tLDA generally yields more coherent topics quantitatively. LCTM performs too poorly to be included.
- ▶ For topic words and qualitative analysis, see the paper. ↓

#### **Topic Coherence** TLDA-G2-2LV TLDA-G2-2LV TLDA-G2-HAC TLDA-G2-HAC TLDA-G2-HAC-LD TLDA-G2-HAC-LD TLDA-W2V-2LV TLDA-W2V-2LV TLDA-W2V-HAC TLDA-W2V-HAC TLDA-W2V-HAC-LD ► TLDA-W2V-HAC-LD 13.2 11.112.9 **13.0** 13.1



Classification			
Tree	Path	20NG	Amazon
_	_	86.64	86.73
_	_	86.59	87.30
_	_	86.67	86.99
_	_	86.52	86.83
LDA 2LV	N	86.75	87.07
ZLV	Υ	86.73	87.13
HAC	_	86.79	87.19
HAC-LD	N	86.73	87.02
	Y	86.94	86.88
2LV	N	86.82	87.15
	Y	86.96	87.05
HAC	_	86.63	87.11
HAC-LD	N	86.73	87.07
	Y	86.91	86.94
	Tree  2LV HAC HAC-LD 2LV HAC	Tree Path	Tree       Path       20NG         -       86.64         -       86.59         -       86.59         -       86.67         -       86.67         Y       86.73         HAC       -       86.73         Y       86.94         PAC       N       86.82         Y       86.96         HAC       -       86.63         HAC       -       86.63         HAC-LD       N       86.73         Y       86.91

- ► **20NG**: Multi-class SVM classification. Documents' groups are their labels.
- ► Amazon: Binary SVM classification. 4-5 stars are positive and 1-2 stars are negative.